

# SPONSORSHIP PACKAGE

# **SEPTEMBER 23, 2023**

## TABLE OPPORTUNITIES

#### BEST TABLE IN HOUSE SPONSOR \$6,000 FOUR AVAILABLE

- Full page ad in event program
- Listed in/on:
  - www.ballroombattle.com with link to your webpage
  - Event program
  - Event media screen
  - Pre- and post-event press releases
- Reserved "Best in House" table of ten (10) with champagne table service
- Four (4) tickets to the VIP Party

### FRONT ROW TABLE SPONSOR \$5,000

- Half page ad in event program
- Listed in/on:
  - www.ballroombattle.com with link to your webpage
  - Event program
  - Event media screen
  - Pre- and post-event press releases
- Reserved table of ten (10) in front row with champagne table service
- Two (2) tickets to the VIP Party

#### SECOND-ROW TABLE SPONSOR \$3,500

- Listed as Second-Row Table Sponsor in event program
- Reserved second-row table for ten (10) guests
- Two (2) tickets to the VIP Party

## THIRD-ROW TABLE SPONSOR \$2,500

• Reserved third-row table for ten (10) guests

## SPONSORSHIP OPPORTUNITIES

## PRESENTING SPONSOR | \$25,000 SOLD

- Logo on front cover of event program
- Full page ad on inside cover of event program
- Introduction by Master of Ceremonies as Presenting Sponsor
- Opportunity to make welcome statements, live or prerecorded
- Listed as Presenting Sponsor in/on:
  - www.ballroombattle.com with link to your webpage
  - Event program
  - $\circ~$  Dedicated social media post 4 photo spread
  - Event media screen
  - $\circ~\mbox{Pre-}$  and post-event press releases
- Reserved "Best in House" table for 10 guests with champagne table service
- Ten (10) tickets to the VIP Party
- Two (2) tickets to Boca's Ballroom Battle Kickoff Party
- Exclusive gobo on ballroom walls
- Lifelong membership in the George Snow Scholarship Fund's Loyalty Society, and permanent recognition on the Loyalty Society Donor Wall

## MIRROR BALL TROPHY SPONSOR | \$17,500 SOLD

- Full page ad on inside back cover of event program
- Introduction by Master of Ceremonies as Mirror Ball Trophy Sponsor

- Opportunity to present Mirror Ball trophies to dancers and contest winners during awards ceremony
- Listed as Mirror Ball Trophy Sponsor on/in:
  - www.ballroombattle.com with link to your webpage
  - $\circ \;\; \text{Event program}$
  - Dedicated social media post 3 photo spread
  - Event media screen
  - Pre-and post-event press releases
- Reserved "Best in House" table for 10 guests with champagne table service
- Ten (10) tickets to the VIP Party
- Two (2) tickets to Boca's Ballroom Battle Kickoff Party
- Lifelong membership in the George Snow Scholarship Fund's Loyalty Society, and permanent recognition on the Loyalty Society Donor Wall

#### MIRROR BALL LOUNGE SPONSOR | \$12,500

- Listed as Mirror Ball Lounge Sponsor in/on:
  - $\circ\;$  www.ballroombattle.com with link to your webpage
  - Dedicated social media post 3 photo spread
  - Event media screen
  - $\circ~\mbox{Post-event}$  press releases
- Reserved lounge for 12 guests, elevated above general admission tables with champagne table service
- Four (4) tickets to the VIP Party

# SPONSORSHIP OPPORTUNITIES CONTINUED

- Two (2) tickets to Boca's Ballroom Battle Kickoff Party
- Gobo on ballroom walls
- Lifelong membership in the George Snow Scholarship Fund's Loyalty Society, and permanent recognition on the Loyalty Society Donor Wall

## ROCK STAR SPONSORS | \$10,000

- **\* VENUE SPONSOR**
- \* RED CARPET SPONSOR
- \* VIP PARTY SPONSOR
- \* AFTER PARTY SPONSOR
- \* VALET SPONSOR SOLD
- Full page ad in event program
- Listed in/on:
  - www.ballroombattle.com with link to your website
  - Dedicated social media post 3 photo spread
  - Event media screen
  - Pre- and post-event press releases
- Four (4) front row tickets with champagne table service
- Four (4) tickets to VIP Party
- Two (2) tickets to Boca's Ballroom Battle Kickoff Party
- Marketing exposure associated with name of sponsorship
- Lifelong membership in the George Snow Scholarship Fund's Loyalty Society, and permanent recognition on the Loyalty Society Donor Wall

## BALLROOM SPONSORS | \$7,500

- \* DANCE FLOOR SPONSOR SOLD \* VIDEO SPONSOR
- \* COCKTAIL HOUR SPONSOR SOLD
- Full page ad in event program
- Listed in/on:
  - www.ballroombattle.com with link to your webpage
  - Dedicated social media post 3 photo spread
  - Event program
  - Event media screen
  - Pre- and post-event press release
- Four (4) front row tickets with champagne table service
- Four (4) tickets to the VIP Party
- Two (2) tickets to Boca's Ballroom Battle Kickoff Party
- Marketing exposure associated with name of sponsorship

## CHAMPAGNE SPONSOR | \$6.500 SOLD

- Full page ad in event program
- Gift tags on each champagne bottle served at event with company logo
- Listed in/on:
  - www.ballroombattle.com with link to your webpage
  - Event program
  - Dedicated social media post

- Event media screen
- Pre- and post-event press release
- Four (4) front row tickets with champagne table service
- Four (4) tickets to VIP Party
- Two (2) tickets to Boca's Ballroom Battle Kickoff Party

## SUPPORTING SPONSOR | \$5.000

- Half page ad in event program
- Listed as Supporting Sponsor in/on:
  - www.ballroombattle.com with link to your webpage • Event program
  - Event media screen
- Two (2) front row tickets with champagne table service
- Two (2) tickets to the exclusive VIP Party
- Two (2) tickets to Boca's Ballroom Battle Kickoff Party

## DANCE HALL SPONSORS | \$3,500

- \* DRESS REHEARSAL SPONSOR
- \* DANCE ROUTINE SPONSOR
- \* CELEBRITY EMCEE SPONSOR \* RAFFLF SPONSOR SOLD
- \* BBB ALUMNI JUDGE SPONSOR
  - \* PHOTOGRAPHY SPONSOR
- \* OFFICIAL ACCOUNTING FIRM SPONSOR SOLD
- \* EVENT PROGRAM BOOK SPONSOR SOLD
- Half page ad in event program
- Listed in/on:
  - www.ballroombattle.com with link to your webpage
  - Event program
  - Event media screen
- Two (2) second-row tickets with champagne table service
- Two (2) tickets to the VIP Party
- Two (2) tickets to Boca's Ballroom Battle Kickoff Party
- Marketing exposure associated with name of sponsorship

## LIVE AUCTION ITEM SPONSOR

#### PROVIDE A LIVE AUCTION ITEM OR PACKAGE WITH FAIR MARKET VALUE OF \$5,000 OR GREATER

- Full page ad in event program
- Introduction by Master of Ceremonies and Auctioneer
- Signage placement in Grand Assembly
- Listed as Live Auction Sponsor in/on:
  - www.ballroombattle.com with link to your webpage
  - Event program
  - Event media screen
  - Pre- and post-event press releases
- Two (2) tickets for second-row tables with champagne table service
- Two (2) tickets to the VIP Party

All sponsorships come with a 1-year membership in the George Snow Scholarship Fund's Honorary Scholars Council and inclusion in the 2022-2023 Annual Scholar Report.

# **QUESTIONS?**

Contact Laura Gilli, Director of Special Events at: LGilli@scholarship.org | (561) 347-6799 ext. 104 Please visit www.ballroombattle.com for more information.

## **CONTACT INFORMATION**

Company Name	
Contact Person	
Address	
City	2
Telephone Em	nail
<b>SPONSORSHIP LEVEL</b> (please check the appro	priate boxes)
TABLES	
Best Table in the House - \$6,000	Second-Row Table - \$3,500
☐ Front Row Table - \$5,000	Third-Row Table - \$2,500
SPONSORSHIPS	
Presenting Sponsor - \$25,000	
Mirror Ball Trophy Sponsor - \$17,500	
Mirror Ball Lounge Sponsor - \$12,500	
Venue Sponsor - \$10,000	Celebrity Emcee Sponsor - \$3,500
🗌 VIP Party Sponsor - \$10,000	Event Program Book Sponsor \$3,500
🔲 Valet Sponsor - \$10,000-	Raffle Sponsor - \$3,500
Red Carpet Sponsor - \$10,000	Dance Routine Sponsor - \$3,500
🗌 After Party Sponsor - \$10,000	Official Accounting Firm Sponsor - \$3,50
Dance Floor Sponsor - \$7,500	🔲 BBB Alumni Judge Sponsor - \$3,500
Cocktail Hour Sponsor - \$7,500	Photography Sponsor - \$3,500

☐ Video Sponsor - \$7,500

#### **PROGRAM ADS**

- □ \$750 Full Page, 5" wide x 8" high
- □ \$500 Half Page, 5" wide x 3.875" high
- □ \$325 One-Third Page, 5" wide x 2.5" high

S75 Alumni Class Ad (must be Ballroom Battle Alumni to purchase)

#### Camera ready art work due August 25, 2023.

File types accepted: PDF, TIFF, EPS, JPEG, minimum dpi (resolution) 300.

#### TICKETS

- Second-row ticket \$350 Number of tickets:
- ☐ Third-row ticket \$250 Number of tickets: \_\_\_\_\_
- Please seat me with my friends

#### **PAYMENT INFORMATION**

- Please credit my contribution to 2023 Boca's Ballroom Battle Dancer:
- Check (payable to the George Snow Scholarship Fund)
- American Express AsterCard VISA Discover
- □ Yes, I would like to cover the credit card processing fees, so that my contribution goes fully to the George Snow Scholarship Fund

Name on Card

Credit Card Number

Exp. Date \_\_\_\_\_

CCV Number \_\_\_\_\_ Billing Zip Code \_\_\_\_

## PLEASE LIST THE NAMES OF THOSE ATTENDING

The following will be seated at my table:

1.	Mr.	Mrs.	Ms.	Dr.	
2.	Mr.	Mrs.	Ms.	Dr.	
6.	Mr.	Mrs.	Ms.	Dr.	



201 Plaza Real, Suite 260 Boca Raton, FL 33432

www.scholarship.org 561-347-6799

Information may be obtained from the Division of Consumer Services by calling toll-free (800-435-7352) within the state. Registration does not imply endorsement, approval or recommendation by the state.