



## Boca's Ballroom Battle 2022 Sponsorships

### Presenting Sponsor - \$25,000 **SOLD**

- Name or logo on front cover of event program
- Full page ad on inside cover of event program
- Introduction by Master of Ceremonies as Presenting Sponsor
- Opportunity to make welcome statements
- Listed as Presenting Sponsor on/in:
  - Boca's Ballroom Battle website with URL link to your webpage
  - Event program
  - Dedicated social media post – 4 photo spread
  - Event media screen
  - Pre- and post-event press releases
- Reserved “Best in House” table for 10 guests with champagne table service
- Ten (10) tickets to the exclusive VIP Party
- Lifelong membership in the George Snow Scholarship Fund's Loyalty Society, and permanent recognition on the Loyalty Society Donor Wall
- 1-year membership in the George Snow Scholarship Fund's Honorary Scholar's Council
- Included in the 2021-2022 George Snow Scholarship Fund Annual Scholar Report

Mirror Ball Trophy Sponsor - \$17,500 **SOLD**

- Full page ad on inside back cover of event program
- Introduction by Master of Ceremonies as Mirror Ball Trophy Sponsor
- Opportunity to present Mirror Ball trophies to dancers and contest winners during awards ceremony
- Listed as Mirror Ball Trophy Sponsor on/in:
  - Boca's Ballroom Battle website with URL link to your webpage
  - Event program
  - Dedicated social media post – 3 photo spread
  - Event media screen
  - Pre- and post-event press releases
- Reserved "Best in House" table for 10 guests with champagne table service
- Ten (10) tickets to the exclusive VIP Party
- Gobo on ballroom walls
- Lifelong membership in the George Snow Scholarship Fund's Loyalty Society, and permanent recognition on the Loyalty Society Donor Wall
- 1-year membership in the George Snow Scholarship Fund's Honorary Scholar's Council
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Mirror Ball Lounge Sponsor - \$12,500 **2 REMAINING**

- Full page ad in event program
- Listed as Mirror Ball Lounge Sponsor in/on:
  - Boca's Ballroom Battle website with URL link to your webpage
  - Event program
  - Dedicated social media post – 3 photo spread
  - Event media screen
  - Pre- and post-event press releases
- Reserved Lounge for twelve (12) guests, elevated above general admission tables with champagne table service
- Four (4) tickets to the exclusive VIP Party
- Gobo on ballroom walls
- Lifelong membership in the George Snow Scholarship Fund's Loyalty Society, and permanent recognition on the Loyalty Society Donor Wall
- 1-year membership in the George Snow Scholarship Fund's Honorary Scholar's Council
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### Venue Sponsor - \$10,000

- Full page ad in event program
- Listed as Venue Sponsor in/on:
  - Boca's Ballroom Battle website with URL link to your webpage
  - Event program
  - Dedicated social media post – 3 photo spread
  - Event media screen
  - Pre- and post-event press releases
- Four (4) front row tickets with champagne table service
- Four (4) tickets to the exclusive VIP Party
- Lifelong membership in the George Snow Scholarship Fund's Loyalty Society, and permanent recognition on the Loyalty Society Donor Wall
- 1-year membership in the George Snow Scholarship Fund's Honorary Scholar's Council
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### VIP Party Sponsor - \$10,000

- Full page ad in event program
- Opportunity to make welcome statements at VIP Party
- Signage with name or logo placed throughout VIP Party
- Listed as VIP Party Sponsor on/in:
  - Boca's Ballroom Battle website with URL link to your webpage
  - Event program
  - Dedicated social media post – 3 photo spread
  - Event media screen
  - Pre- and post-event press releases
- Four (4) front row tickets with champagne table service
- Four (4) tickets to the exclusive VIP Party
- Gobo on VIP Party wall
- Lifelong membership in the George Snow Scholarship Fund's Loyalty Society, and permanent recognition on the Loyalty Society Donor Wall
- 1-year membership in the George Snow Scholarship Fund's Honorary Scholar's Council
- Included in the 2021-2022 George Snow Scholarship Fund Annual Scholar Report

### Valet Sponsor - \$10,000

- Full page ad in event program
- Signage placement at valet stand and valet hangers placed in vehicles
- Listed as Valet Sponsor in/on:
  - Boca's Ballroom Battle website with URL link to your webpage
  - Event program
  - Dedicated social media post – 3 photo spread
  - Event media screen
  - Pre- and post-event press releases
- Four (4) front row tickets with champagne table service
- Four (4) tickets to the exclusive VIP Party
- 1-year membership in the George Snow Scholarship Fund's Honorary Scholar's Council
- Included in the 2021-2022 George Snow Scholarship Fund Annual Scholar Report

### Red Carpet Sponsor - \$10,000 **SOLD**

- Half page ad in event program
- Listed as Red Carpet Sponsor in/on:
  - Boca's Ballroom Battle website with URL link to your webpage
  - Event program
  - Event media screen
  - Social media postings
- Four (4) front row tickets with champagne table service
- Four (4) tickets to the exclusive VIP Party
- Logo on the red carpet step & repeat photo op
- 1-year membership in the George Snow Scholarship Fund's Honorary Scholar's Council
- Included in the 2021-2022 George Snow Scholarship Fund Annual Scholar Report

### After Party Sponsor - \$10,000

- Half page ad in event program
- Listed as After Party Sponsor in/on:
  - Boca's Ballroom Battle website with URL link to your webpage
  - Event program
  - Event media screen
  - Social media postings
- Four (4) front row tickets with champagne table service
- Four (4) tickets to the exclusive VIP Party
- Signage at After Party
- 1-year membership in the George Snow Scholarship Fund's Honorary Scholar's Council
- Included in the 2021-2022 George Snow Scholarship Fund Annual Scholar Report

### Dance Floor Sponsor - \$7,500 **SOLD**

- Full page ad in event program
- Listed as Dance Floor Sponsor in/on:
  - Boca's Ballroom Battle website with URL link to your webpage
  - Event program
  - Dedicated social media post – 3 photo spread
  - Event media screen
  - Pre- and post-event press releases
- Four (4) front row tickets with champagne table service
- Four (4) tickets to the exclusive VIP Party
- Logo displayed on dance floor between dance routines
- 1-year membership in the George Snow Scholarship Fund's Honorary Scholar's Council
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### Video Sponsor - \$7,500

- Full page ad in event program
- Listed as Video Sponsor on/in:
  - Boca's Ballroom Battle website with URL link to your webpage
  - Event program
  - Dedicated social media post – 3 photo spread
  - Event media screen
  - Pre- and post-event press releases
- Four (4) front row tickets with champagne table service
- Four (4) tickets to the exclusive VIP Party
- Logo on all dancer video postings, up to 24 different posts
- 1-year membership in the George Snow Scholarship Fund's Honorary Scholar's Council
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### Cocktail Hour Sponsor - \$7,500 **SOLD**

- Half page ad in event program
- Listed as Cocktail Hour Sponsor in/on:
  - Boca's Ballroom Battle website with URL link to your webpage
  - Event program
  - Event media screen
  - Social media postings
- Two (2) front row tickets with champagne table service
- Two (2) tickets to the exclusive VIP Party
- Signage placement at each bar
- 1-year membership in the George Snow Scholarship Fund's Honorary Scholar's Council
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Best Tables in the House Sponsor - \$6,000 **1 REMAINING**

- Half page ad in event program
- Listed as Best Tables in the House Sponsor in/on:
  - Boca's Ballroom Battle website with URL link to your webpage
  - Event program
  - Event media screen
  - Social media postings
- Reserved "Best in House" table of ten (10) with champagne table service
- Two (2) tickets to the exclusive VIP Party
- 1-year membership in the George Snow Scholarship Fund's Honorary Scholar's Council
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Champagne Sponsor - \$6,000

- Half page ad in event program
- Gift tags on each champagne bottle served at Boca's Ballroom Battle with your name or logo
- Listed as Champagne Sponsor in/on:
  - Boca Ballroom Battle's website with URL link to your webpage
  - Event program
  - Dedicated social media post promoting champagne table service with each sponsorship
  - Event media screen
- Two (2) front row seating tickets with champagne table service
- Two (2) tickets to the exclusive VIP Party
- 1-year membership in the George Snow Scholarship Fund's Honorary Scholar's Council
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Supporting Sponsor - \$5,000 (7 available)

- Half page ad in event program
- Listed as Supporting Sponsor in/on:
  - Boca's Ballroom Battle website with URL link to your webpage
  - Event program
  - Event media screen
  - Social media postings
- Two (2) front row tickets with champagne table service
- Two (2) tickets to the exclusive VIP Party
- 1-year membership in the George Snow Scholarship Fund's Honorary Scholar's Council
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Front Row Table Sponsor - \$5,000 **SOLD OUT**

- Half page ad in event program
- Listed as Front Row Table Sponsor in/on:
  - Boca's Ballroom Battle website with URL link to your webpage
  - Event program
  - Social media postings
  - Event media screen
- Reserved table of ten (10) in front row of tables with champagne table service
- Two (2) tickets to the exclusive VIP Party
- 1-year membership in the George Snow Scholarship Fund's Honorary Scholar's Council
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Dress Rehearsal Sponsor - \$3,500

- Half page ad in event program
- Exclusive behind-the-scenes invite to dancer's dress rehearsal
- Listed as Dress Rehearsal Sponsor in/on:
  - Boca's Ballroom Battle website with URL link to your webpage
  - Event program
  - Event media screen
- Two (2) front row tickets with champagne table service
- Two (2) tickets to the exclusive VIP Party
- 1-year membership in the George Snow Scholarship Fund's Honorary Scholar's Council
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Dance Routine Sponsor - \$3,500 **7 REMAINING**

- Half page ad in event program
- Introduction by Master of Ceremonies as Dance Routine sponsor, specific to one of eight dancers
- Opportunity to personally introduce the dance routine and community dancer, with additional media screen exposure. Introduction reviewed and approved by the George Snow Scholarship Fund
- Listed as Dance Routine Sponsor in/on:
  - Boca's Ballroom Battle website with URL link to your webpage
  - Event program
  - Event media screen
- Two (2) front row tickets with champagne table service
- Two (2) tickets to the exclusive VIP Party
- 1-year membership in the George Snow Scholarship Fund's Honorary Scholar's Council
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Celebrity Emcee Sponsor - \$3,500 **PENDING**

- Half page ad in event program
- Opportunity to meet with celebrity emcees and receive autographed photos with you and a guest
- Listed as Celebrity Emcee Sponsor on/in:
  - Boca's Ballroom Battle website with URL link to your webpage
  - Event program
  - Event media screen
- Two (2) Preferred seating tickets with champagne table service
- Two (2) tickets to the exclusive VIP Party
- 1-year membership in the George Snow Scholarship Fund's Honorary Scholar's Council
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Official Accounting Firm Sponsor - \$3,500

- Half page ad in event program
- Additional half page ad in event program for company bio
- Introduction by Master of Ceremonies as Official Accounting Firm of Boca's Ballroom Battle
- Listed as Official Accounting Firm Sponsor on/in:
  - Boca Ballroom Battle's website with URL link to your webpage
  - Event program
  - Event media screen
  - Pre- and post-event press releases
- Two (2) Preferred seating tickets with champagne table service

- Two (2) tickets to the exclusive VIP Party
- 1-year membership in the George Snow Scholarship Fund's Honorary Scholar's Council
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Event Program Book Sponsor - \$3,500 **SOLD**

- Full page ad in event program
- Listed as Event Program Book Sponsor in/on:
  - Boca Ballroom Battle's website with URL link to your webpage
  - Front cover of event program book
  - Event program
  - Event media screen
- Two (2) Preferred seating tickets with champagne table service
- Two (2) tickets to the exclusive VIP Party
- 1-year membership in the George Snow Scholarship Fund's Honorary Scholar's Council
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BBB Alumni Judge Sponsor - \$3,500 **1 REMAINING**

- Half page ad in event program
- Introduction by Master of Ceremonies
- Opportunity to adjudicate four dance routines at Boca's Ballroom Battle
- Listed as BBB Alumni Judge Sponsor in/on:
  - Boca Ballroom Battle's website with URL link to your webpage
  - Event program, with bio and headshot in first pages
  - Event media screen
- Two (2) Preferred seating tickets with champagne table service
- Two (2) tickets to the exclusive VIP Party
- 1-year membership in the George Snow Scholarship Fund's Honorary Scholar's Council
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Raffle Sponsor - \$3,500 **SOLD**

- Half page ad in event program
- Listed as Raffle Sponsor in/on:
  - 300 raffle tickets sold to George Snow Scholarship Fund supporters and event attendees
  - Event program
  - Event media screen
- Two (2) Preferred seating tickets with champagne table service
- Two (2) tickets to the exclusive VIP Party
- 1-year membership in the George Snow Scholarship Fund's Honorary Scholar's Council
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Preferred Table Sponsor - \$3,500 **WAITLIST**

- One-third page ad in event program
- Listed as Preferred Table Sponsor in event program
- Reserved preferred table for ten (10) guests
- Two (2) tickets to the exclusive VIP Party
- 1-year membership in the George Snow Scholarship Fund's Honorary Scholar's Council
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BBB Kickoff Party Sponsor - \$3,000 **SOLD**

- Half page ad in event program
- Listed as BBB Kickoff Party Sponsor in/on:
  - Event program
  - Event media screen
- Two (2) Preferred seating tickets with champagne table service
- Two (2) tickets to the exclusive VIP Party
- 1-year membership in the George Snow Scholarship Fund's Honorary Scholar's Council
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Photography Sponsor - \$2,500 **SOLD**

- One-third page ad in event program
- Listed as Photography Sponsor in/on:
  - Event program
  - Photo album website
- Two (2) Preferred seating tickets with champagne table service
- Two (2) tickets to the exclusive VIP Party
- 1-year membership in the George Snow Scholarship Fund's Honorary Scholar's Council
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Live Auction Item Sponsor (Qty 7)

Provide LIVE auction item with a retail value of \$5,000 or greater

- Full page ad in event program
- Introduction by Master of Ceremonies / Auctioneer
- Signage placement in Grand Assembly
- Listed as Live Auction Item Sponsor in/on:
  - Boca’s Ballroom Battle website with URL link to your webpage
  - Event program
  - Event media screen
  - Pre- and post-event press releases
- Two (2) Preferred seating tickets with champagne table service
- Two (2) tickets to the exclusive VIP Party
- 1-year membership in the George Snow Scholarship Fund’s Honorary Scholar’s Council

Media Sponsors

Newspaper | Radio | Magazine **SOLD** | TV

Media sponsorship benefits and services commiserate to value proposed by media outlet.

- Ad in event program
- Listed as Exclusive Media Sponsor in/on:
  - Boca’s Ballroom Battle website with URL link to your webpage
  - Event program
  - Event media screen
  - Pre- and post-event press releases
- Two (2) Preferred seating tickets with champagne table service
- Two (2) tickets to the exclusive VIP Party
- Membership in the George Snow Scholarship Fund’s Honorary Scholar’s Council

Event Program Ads

| Size       | Dimension       | Cost  |
|------------|-----------------|-------|
| Full page  | 5” w x 8” h     | \$750 |
| Half page  | 5” w x 3 7/8” h | \$500 |
| Third page | 5” w x 2 1/2” h | \$325 |