# 2021 BALLROOM BATTLE SPONSORSHIP BENEFITS

| SPONSOR LEVELS | PRESENTING | MIRROR BALL TROPHY SOLD | IPIC MIRROR BALL LOUNGE (2) SOLD | VIP SPONSOR SOLD | DANCE FLOOR SOLD | PRODUCTION SOLD | SET DESIGN SOLD | TELETHON/ PHONE BANK SOLD | SUPPORTING (4) SOLD | RAISE A GLASS SOLD | BB ALUMNI DANCER EXPERT ANALYST (4) SOLD | DANCE ROUTINE (8) 6 SOLD | DRESS REHERSAL | CALL CENTER | VIP WATCH PARTY FOR 10 | OFFICIAL ACCOUNTING FIRM 3 SOLD | CELEBRITY TELETHON HOSTS (4) SOLD | CELEBRITY EMCEE SOLD | KICK-OFF PARTY SOLD | EVENT PROGRAM BOOK | GIFT BAG | CHAMPAGNE | WATCH PARTY FOR 10 | PHOTOGRAPHY 2 SOLD | RAFFLE | DÉCOR SOLD | MUSIC | MEDIA X 4 | PROGRAM PRINT (IN-KIND) SOLD | AUCTION ITEM VALUE ABOVE 5K 10 SOLD |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Investment Opportunity | $20,000 | $15,000 | $10,000 | $7,500 | $6,000 | $6,000 | $5,500 | $5,500 | $5,000 | $5,000 | $3,500 | $3,500 | $3,500 | $3,250 | $3,250 | $3,000 | $3,000 | $3,000 | $3,000 | $3,000 | $2,750 | $2,500 | $2,250 | $2,250 | $2,250 | $2,000 | $2,000 | Value-Based | Value-Based | $5K & up |
| Name on Cover of Event Program | ✔ | | | | | | | | | | | | | | | | | | | ✔ | | | | | | | | | ✔ | |
| Logo on Screen | ✔ | | | | | | | ✔ | | | | | | | | | | | | | | | | | | | | | | |
| GoBo on Cyc Wall | | ✔ | ✔ | ✔ | ✔ | | | | | | | | | | | | | | | | | | | | | | | | | |
| Opportunity to speak during broadcast | Welcome | | | | | | | | | | Adjudicate Four Routines | Dancer Intro | | | | | MC & Host | | | | | | | | | | | | | |
| Introduction by Master of Ceremonies | ✔ | ✔ | | | | | | | | | ✔ | ✔ | | | | | Name Card | | | | | | | | | | | | | |
| Present Mirror Ball trophies to dancers and winners on WPTV-TV (NBC affiliate) | | ✔ | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Private viewing at iPic Theater | | | ✔ | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Press Release | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | | | | ✔ | | | | ✔ | ✔ | ✔ | ✔ | | | | | | | ✔ | ✔ | ✔ |
| WPTV-TV (NBC affiliate) Cameo | ✔ | ✔ | | | | | | | | | ✔ | ✔ | | | | | ✔ | | | | | | | | | | | | | |
| Video Ad spot during broadcast | 30 sec | 30 sec | 30 sec | 30 sec | | 15 sec | 15 sec | | 15 sec | 15 sec | | | | | | | | 15 sec | | | | | | | | | | 15 sec | 15 sec | |
| Link your URL to BB website | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | | | | | | | | | | | | | | | | | | | | | |
| Sponsorship EXTRAS | | | | | | | | | | | Program | | | | | Program | | | 75 guests | | Note w/ delivery | Label on Bottle | | | | | | Exclusive to Media | | Online Auction |
| Lifetime recognition on the Fund's Loyalty Society Donor Wall | ✔ | ✔ | ✔ | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Membership in the Fund's Honorary Scholar's Council | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | | | | | | ✔ | ✔ | ✔ |
| Included in the Fund's Annual Scholar Report | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | | | | | | | | | | | | | | | | | | | ✔ | | |
| Ballroom Battle Website Listing | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | | | | | | ✔ | ✔ | ✔ |
| Gift Box: Chocolates, Champagne, MB Necklace, Program, Gift Card (amount determined by sponsor level) | ✔ $500 GC | ✔ $500 GC | ✔ $500 GC | ✔ $500 GC | ✔ $300 GC | ✔ $300 GC | ✔ $300 GC | ✔ $300 GC | ✔ $300 GC | ✔ $300 GC | ✔ $225 GC | ✔ $225 GC | ✔ $225 GC | | ✔ $225 GC | ✔ $225 GC | ✔ $225 GC | ✔ $225 GC | ✔ $225 GC | ✔ $225 GC | ✔ $225 GC | ✔ $225 GC | ✔ $150 GC | ✔ $150 GC | ✔ $150 GC | ✔ $150 GC | ✔ $150 GC | ✔ $150 GC | ✔ $500 GC | ✔ $500 GC | ✔ $300 GC |
| Ad in printed and electronic Event Program Book | Full (Inside Cover) | Full (Inside Cover) | Full | Full | Half | Half | Half | Half | Half | Half | Third | Third | Third | Third | Third | Third | Third | Third | Third | Third | Third | Quarter | Quarter | Quarter | Quarter | Quarter | Quarter | Half/Full | Full | Half |
| Social Media Post | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ |
| Permanent recognition on the Fund's Hero's Wall | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ |
| Listed in Event Program (printed and digital) | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ |
| Listed in Rolling Credits | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ |
| Listed in Tele-ribbon scrolling during broadcast | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ |