2021 BALLROOM BATTLE SPONSORSHIP BENEFITS

SPONSOR LEVELS	PRESENTING	MIRROR BALL TROPHY	VIP SPONSOR	DANCE FLOOR	PRODUCTION	SET	TELETHON/PHONE BANK	SUPPORTING SCHOLAR	COCKTAIL	BALLROOM BATTLE DANCER ALUMNI EXPERT ANALYST (4)	DANCE ROUTINE (8)	DRESS REHERSAL	CALL CENTER	VIP WATCH PARTY FOR 10	OFFICIAL ACCOUNTING FIRMv	CELEBRITY TELETHON HOSTS (4)	CELEBRITY EMCEE	KICK-OFF PARTY	EVENT PROGRAM BOOK	GIFT BAG	CHAMPAGNE	WATCH PARTY FOR 10	PHOTOGRAPHY	RAFFLE	DÉCOR	MUSIC	MEDIA X 4	PROGRAM PRINT (IN-KIND)	AUCTION ITEM VALUE ABOVE 5K
Investment Opportunity	$20,000	$15,000	$7,500	$6,000	$6,000	$5,500	$5,500	$5,000	$5,000	$3,500	$3,500	$3,500	$3,250	$3,250	$3,000	$3,000	$3,000	$3,000	$3,000	$2,750	$2,500	$2,250	$2,250	$2,250	$2,000	$2,000	Value-Based	Value-Based	$5K & up
Name on Cover of Event Program	✔																		✔									✔	
Logo on Screen	✔						✔																						
GoBo on Cyc Wall		✔	✔	✔																									
Opportunity to speak during broadcast	Welcome									Adjudicate Four Routines	Dancer Intro					MC & Host													
Introduction by Master of Ceremonies	✔	✔								✔	✔					Name Card													
Present Mirror Ball trophies to dancers and winners on WPTV-TV (NBC affiliate)		✔																											
Private viewing at iPic Theater																													
Press Release	✔	✔	✔	✔	✔	✔	✔	✔	✔				✔				✔	✔	✔	✔							✔	✔	✔
WPTV-TV (NBC affiliate) Cameo	✔	✔								✔	✔					✔													
Video Ad spot during broadcast	30 sec	30 sec	30 sec		15 sec	15 sec		15 sec	15 sec								15 sec										15 sec	15 sec	
Link your URL to BB website	✔	✔	✔	✔	✔	✔	✔	✔																					
Sponsorship EXTRAS										Program					Program			75 guests		Note w/ delivery	Label on Bottle						Exclusive to Media		Online Auction
Lifetime recognition on the Fund's Loyalty Society Donor Wall	✔	✔																											
Membership in the Fund's Honorary Scholar's Council	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔						✔	✔	✔
Included in the Fund's Annual Scholar Report	✔	✔	✔	✔	✔	✔	✔	✔																				✔		
Ballroom Battle Website Listing	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔						✔	✔	✔
Gift Box: Chocolates, Champagne, MB Necklace, Program, Gift Card (amount determined by sponsor level)	✔ $500 GC	✔ $500 GC	✔ $500 GC	✔ $300 GC	✔ $300 GC	✔ $300 GC	✔ $300 GC	✔ $300 GC	✔ $300 GC	✔ $225 GC	✔ $225 GC	✔ $225 GC		✔ $225 GC	✔ $225 GC	✔ $225 GC	✔ $225 GC	✔ $225 GC	✔ $225 GC	✔ $225 GC	✔ $150 GC	✔ $150 GC	✔ $150 GC	✔ $150 GC	✔ $150 GC	✔ $150 GC	✔ $150 GC	✔ $500 GC	✔ $500 GC	✔ $300 GC
Ad in printed and electronic Event Program Book	Full (Inside Cover)	Full (Inside Cover)	Full	Half	Half	Half	Half	Half	Half	Third	Third	Third	Third	Third	Third	Third	Third	Third	Third	Third	Quarter	Quarter	Quarter	Quarter	Quarter	Quarter	Half/Full	Full	Half
Social Media Post	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔
Permanent recognition on the Fund's Hero's Wall	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔
Listed in Event Program (printed and digital)	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔
Listed in Rolling Credits	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔
Listed in Tele-ribbon scrolling during broadcast	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔