

# Ballroom **BATTLE**



Steve Bernstein



Robin Bresky



Dr. Gwenesia Collins



Bill Donnell



Tara Lucier



Kirsten Stanley



Kyle Stewart



???

## **SATURDAY, SEPTEMBER 26<sup>TH</sup>, 2020**

**BROADCASTING ON WPTV-TV (NBC Affiliate) at 7 PM!**



# **SPONSORSHIP PACKAGE**

George Snow Scholarship Fund • 201 Plaza Real, Suite 260 • Boca Raton, FL 33432 • 561.347.6799

A copy of the official registration #CH1215 and financial information may be obtained from the Division of Consumer Services by calling toll-free (800-435-7352) within the state. Registration does not imply endorsement, approval or recommendation by the state.







## History of the George Snow Scholarship Fund

The George Snow Scholarship Fund was established in 1982 by his friends and family as a memorial to George Snow, a Boca Raton developer who lost his life in a helicopter accident in 1980. George Snow moved to Boca Raton in 1958 to take a position as a high school math teacher at what is now Atlantic High School in Delray Beach. Eventually he moved his career into real estate and construction, but he always remembered the importance of education. During his lifetime he was active in helping those individuals who were trying to help themselves. These ideals are those that shape the mission of the George Snow Scholarship Fund today.

Since its inception the Fund has awarded over 13.5 million dollars in educational grants to 2153 local students. On June 4, 2020 the Scholarship Fund awarded over 1.58 million dollars in scholarships and scholars support services to 151 students. The George Snow Scholarship Fund is one of Palm Beach County's largest sources of educational grants. Experts in scholarship administration; the George Snow Scholarship Fund has developed a reputation for creating innovative programs which address the educational needs of those in our community.



## What We Do

The George Snow Scholarship Fund is a Boca Raton-based 501(c) 3 Public Charity which provides educational grants to some of South Florida's brightest and most deserving young scholars. These scholarships are four-year commitments and are designed to bridge the gap between other financial aid and what the scholar and their families can afford. In addition, the Scholarship Fund provides programs and services designed to benefit all Snow Scholars. No other organization of this kind provides so much support to their scholarship recipients.



## Programs and Services provided to all Snow Scholars



- College Care Packages
- College Makeovers
- College Physicals
- College Supply Gift Bags
- Computers & College Supply Program
- Senior Portraits
- Internship Program
- Essential Life Seminar Series
- Graduate School Scholarships
- High School to College: Tools for a Successful Transition
- Monday's Motivational Messages
- Scholar Emergency Fund
- Guidance from Scholar Support Staff



## **2020 Ballroom Battle**

We are fast approaching our biggest fundraiser and the “DO NOT MISS” event of the 2020 Season, 13th annual **Ballroom Battle**, which is a local spin off of the popular TV show, “Dancing with the Stars”. Paired with professional dancers from Fred Astaire Dance Studio of Boca Raton, eight prominent community leaders have accepted our invitation to compete in a ballroom dance **Fundraising** competition. They will be given a series of dance lessons to perfect a routine, and then compete for the coveted “Mirror Ball” trophy.

### **What does Ballroom Battle look like in 2020?**

We are broadcasting the 13th annual Ballroom Battle on WPTV-TV (NBC Affiliate) on Saturday, September 26, at 7:00PM as well as Live Stream from WPTV website and GSSF’s website for out-of-town guests. This is not a virtual event, it is a TV production, it will look just like any other show you see on TV.

The opportunities for our sponsors and supporters are greater than ever with this new platform, this is sure to attract a much larger crowd. WPTV-TV is the #1 station across the Palm Beaches and Treasure Coast with a viewership on Saturday evening at 7:00PM at around 19,000 homes and their average views on their web videos are 66,000 views a day.

### **Why should you become a Sponsor of 2020 Ballroom Battle?**

Since Mid-March (when the shelter in place mandate was put into place) we have been looking at how we could present Ballroom Battle, bring our community together and help our Snow Scholars. These unprecedented times have been hard on every segment of our society. They are especially hard on our Scholars.

Here are a couple of examples of how our Scholars have been impacted by the Coronavirus:

- Deidra lost her work study position at Florida State University. She regularly sends money home to help out her mother and other relatives. As a result of losing her job, she was unable to pay April’s rent and was facing eviction.
- Daniel was attending Columbia University, when the school notified him that he had to be out of his dorm and off campus within 5 days. He had \$12 in his bank account, just lost his job at a catering company, and no one at the school could tell him if there was any financial aid to cover the cost of leaving.
- Hailey, a student at Florida Southern College, shared this with us; “All three of my jobs (Tech worker for FSC, freelance tech worker, and Neighborhood Ministries staff) are suspended without pay during this time due to the COVID-19 restrictions. I am attempting to get a job at Publix near me, but they are getting hundreds of applications at this time, so it may be a while before I hear back. I am pulling from my savings account to buy daily needs like groceries and food, so it is draining fairly quickly. I have cancelled any unnecessary/personal wants such as monthly subscriptions like Netflix to help. I have applied for unemployment but haven’t heard anything back. Any emergency aid would be extremely helpful!”

Things are difficult right now for everyone but, if you are able, I would ask that you become a Sponsor so we can continue to help young people like Deidra, Daniel, and Hailey achieve their dreams of a college education and navigate these uncertain days ahead. Will you join us as a Sponsor and support the George Snow Scholarship Fund and our Snow Scholars, making this a great 13<sup>th</sup> year!?!?

**Together we can help the leaders of tomorrow, today!!!**

With Great Gratitude,



Tim Snow



## SPONSORSHIP OPPORTUNITIES

- \_\_\_ **Presiding Sponsor** / \$20,000
- \_\_\_ **Mirror Ball Trophy Sponsor** / \$15,000
- \_\_\_ **Mirror Ball Lounge Sponsor (2)** / \$10,000 **1 SOLD**
- \_\_\_ **VIP Sponsor** / \$7,500
- \_\_\_ **Dance Floor Sponsor** / \$6,000
- \_\_\_ **Production Sponsor** / \$6,000
- \_\_\_ **Set Sponsor** / \$5,500
- \_\_\_ **Telethon/Phone Bank Sponsor** / \$5,500
- \_\_\_ **Supporting Sponsor** / \$5,000
- \_\_\_ **Cocktail Sponsor** / \$5,000
- \_\_\_ **Dance Routine Sponsor (8)** / \$3,500 **1 SOLD**
- \_\_\_ **BBB Alumni Dancer Expert Analyst** / \$3,500 **2 SOLD**

- \_\_\_ **Dress Rehearsal Sponsor** \$3,500
- \_\_\_ **VIP Watch Party Sponsor** / \$3,250 **1 SOLD**
- \_\_\_ **Official Accounting Firm Sponsor** / \$3,000
- \_\_\_ **Celebrity Telethon Hosts Sponsor** / \$3,000
- \_\_\_ **Celebrity Emcee Sponsor** / \$3,000
- \_\_\_ **Event Program Book Sponsor** / \$3,000
- \_\_\_ **Gift Basket Sponsor** / \$2,750
- \_\_\_ **Champagne Sponsor** / \$2,500
- \_\_\_ **Watch Party Host Sponsor** / \$2,250 **1 SOLD**
- \_\_\_ **Photography Sponsor** / \$2,000
- \_\_\_ **Raffle Sponsor** / \$2,000
- \_\_\_ **Media Sponsors** / \*Newspaper \*Radio \*Magazine \*TV
- \_\_\_ **Event Program Book Print Sponsor**

## COMMERCIAL OPPORTUNITIES

\_\_\_ **Video Ad spot broadcast during event on WPTV-TV for \$2,000**  
 \_\_\_ We are unable to attend, but we wish to make a contribution of \$ \_\_\_\_\_

**DANCER SPONSORSHIP** Support a Community Dancer with a donation \$ \_\_\_\_\_  
**Community Dancer's Name:** \_\_\_\_\_

## PROGRAM ADVERTISEMENTS & ACKNOWLEDGEMENTS —copy deadline August 30, 2020

- \_\_\_ \$600 Full page acknowledgement/ad      5" w x 8"h
- \_\_\_ \$450 Half page acknowledgement/ad      5" w x 3.875"h
- \_\_\_ \$325 Third page acknowledgement/ad      5" w x 2.5" h
- \_\_\_ \$250 Quarter page acknowledgement/ad      5" w x 3.875"h

*All ads will run black and white, Camera ready art work due August 30, 2020 file types accepted: PDF, TIFF, EPS, JPEG, minimum dpi (resolution) 300. Email to [dfeiler@scholarship.org](mailto:dfeiler@scholarship.org).*

### Please Complete Contact and Payment Information

Name of Sponsor \_\_\_\_\_  
 Contact Person \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Telephone \_\_\_\_\_ Email \_\_\_\_\_

## PAYMENT INFORMATION

\_\_\_ Check to follow    \_\_\_ American Express    \_\_\_ Master Card    \_\_\_ Visa  
 Credit Card Number \_\_\_\_\_ Expires \_\_\_\_\_  
 Name on the Card \_\_\_\_\_ CVV Number \_\_\_\_\_  
 Signature \_\_\_\_\_

- Checks are made payable to The George Snow Scholarship Fund or you may pay on line at [scholarship.org](http://scholarship.org).
- Mailing address: 201 Plaza Real, Suite 260, Boca Raton, FL 33432
- Contact Debi Feiler at 561-347-6799 or [dfeiler@scholarship.org](mailto:dfeiler@scholarship.org) with questions or additional information.

A COPY OF THE OFFICIAL REGISTRATION #CH1215 AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.





## Presenting Sponsor | \$20,000

### Benefits and Services

- Name and/or logo on Front Cover of Event Program Book
- Full page ad, inside front cover in Event Program Book
- Press Release submitted to media announcing your participation
- Social Media Posting- 4 photo spread
- WPTV-TV (NBC affiliate) Cameo
- Video Ad spot broadcast during event
- Opportunity to provide a link to your URL on Ballroom Battle website
- Logo on WPTV-TV (NBC affiliate) during event
- Champagne and culinary delights delivered or \$500 gift card to your favorite restaurant
- Introduction by Master of Ceremonies as the Presenting Sponsor
- Opportunity to “Welcome” guests on WPTV-TV (NBC affiliate)
- Permanent recognition on the George Snow Scholarship Fund’s Loyalty Society Donor Wall and HERO’S Wall
- Membership in the George Snow Scholarship Fund’s Honorary Scholar’s Council
- Included in the George Snow Scholarship Fund annual Scholar Report
- Listed as Presenting Sponsor on Ballroom Battle website, in Event Program, on Event Credits and tele-ribbon scroll during broadcast

# SOLD



## Mirror Ball Trophy Sponsor | \$15,000

### Benefits and Services

- Full page ad, inside back cover in Event Program Book
- Press Release submitted to media announcing your participation
- Social Media Posting—4 photo spread
- WPTV-TV (NBC affiliate) Cameo
- Video Ad spot broadcast during event
- Opportunity to provide a link to your URL on Ballroom Battle website
- Champagne and culinary delights delivered or \$500 gift card to your favorite restaurant
- Introduction by Master of Ceremonies as Mirror Ball Trophy Sponsor
- Opportunity to present Mirror Ball trophies to dancers and contest winners on WPTV-TV (NBC affiliate)
- Permanent recognition on the George Snow Scholarship Fund’s Loyalty Society Donor Wall and HERO’S Wall
- Membership in the George Snow Scholarship Fund’s Honorary Scholar’s Council
- Included in the George Snow Scholarship Fund annual Scholar Report
- Listed as Mirror Ball Trophy Sponsor on Ballroom Battle website, in Event Program, on Event Credits and tele-ribbon scroll during broadcast
- GoBo on Cyc Wall





## **Mirror Ball Lounge Sponsor | \$10,000-2 1 SOLD**

- **Benefits and Services**
- Full page ad in Event Program Book
- Press Release submitted to media announcing your participation
- Social Media Posting—4 photo spread
- Video Ad spot broadcast during event
- Opportunity to provide a link to your URL on Ballroom Battle website
- Champagne and culinary delights delivered or \$500 gift card to your favorite restaurant
- Permanent recognition on the George Snow Scholarship Fund's Loyalty Society Donor Wall
- Permanent recognition on the George Snow Scholarship Fund's HERO'S Wall
- Membership in the George Snow Scholarship Fund's Honorary Scholar's Council
- Included in the George Snow Scholarship Fund annual Scholar Report
- Listed as Mirror Ball Lounge Sponsor on Ballroom Battle website and Event Program
- Name listed on Event Credits
- Name listed on tele-ribbon scroll during broadcast
- GoBo on Cyc Wall







**VIP Sponsor | \$7,500**

**SOLD**

**Benefits and Services**

- Full page ad in Event Program Book
- Press Release submitted to media announcing your participation
- Social Media Posting—4 photo spread
- Video Ad spot broadcast during event
- Opportunity to provide a link to your URL on Ballroom Battle website
- Champagne and culinary delights delivered or \$500 gift card to your favorite restaurant
- Permanent recognition on George Snow Scholarship Fund’s HERO’S Wall
- Membership in the George Snow Scholarship Fund’s Honorary Scholar’s Council
- Included in the George Snow Scholarship Fund annual Scholar Report
- Listed on Ballroom Battle website and Event Program
- Name listed on tele-ribbon scroll during broadcast
- Name listed on Event Credits
- GoBo on Cyc Wall

**Dance Floor Sponsor | \$6,000**

**Benefits and Services**

- Half page ad in Event Program Book
- Press Release submitted to media announcing your participation
- Social Media Posting—3 photo spread
- Video Ad spot broadcast during event
- Opportunity to provide a link to your URL on Ballroom Battle website
- Prosecco and appetizers delivered or \$300 gift card to your favorite restaurant
- Permanent recognition on George Snow Scholarship Fund’s HERO’S Wall
- Membership in the George Snow Scholarship Fund’s Honorary Scholar’s Council
- Included in the George Snow Scholarship Fund annual Scholar Report
- Listed on Ballroom Battle website and Event Program
- Name listed on Event Credits
- Name listed on tele-ribbon scroll during broadcast
- GoBo on Dance Floor





### Production Sponsor | \$6,000

#### **Benefits and Services**

- Half page ad in Event Program Book
- Press Release submitted to media announcing your participation
- Social Media Posting—3 photo spread
- Video Ad spot broadcast during event
- Opportunity to provide a link to your URL on Ballroom Battle website
- Prosecco and appetizers delivered or \$300 gift card to your favorite restaurant
- Name on Event Thumb Drive
- Permanent recognition on George Snow Scholarship Fund's HERO'S Wall
- Membership in the George Snow Scholarship Fund's Honorary Scholar's Council
- Included in the George Snow Scholarship Fund annual Scholar Report
- Listed on Ballroom Battle website, in Event Program and Events Credits
- Name listed on tele-ribbon scroll during broadcast

### Set Sponsor | \$5,500

#### **Benefits and Services**

- Half page ad in Event Program Book
- Press Release submitted to media announcing your participation
- Social Media Posting—3 photo spread
- Video Ad spot broadcast during event
- Opportunity to provide a link to your URL on Ballroom Battle website
- Prosecco and appetizers delivered or \$300 gift card to favorite restaurant
- Permanent recognition on George Snow Scholarship Fund's HERO'S Wall
- Membership in the George Snow Scholarship Fund's Honorary Scholar's Council
- Included in the George Snow Scholarship Fund annual Scholar Report
- Listed on Ballroom Battle website, in Event Program and Event Credits
- Name listed on tele-ribbon scroll during broadcast

### Telethon/Phone Bank Sponsor | \$5,500

#### **Benefits and Services**

- Half page ad in Event Program Book
- Press Release submitted to media announcing your participation
- Social Media Posting—3 photo spread
- Video Ad spot broadcast during event [cont'd on next page](#)

**SOLD**







**Telethon/Phone Bank Sponsor | \$5,500**

**SOLD**

**Benefits and Services cont'd**

- Opportunity to provide a link to your URL on Ballroom Battle website
- Logo on Telethon Phone Bank
- Prosecco and appetizers delivered or \$300 gift card to your favorite restaurant
- Permanent recognition on George Snow Scholarship Fund's HERO'S Wall
- Membership in the George Snow Scholarship Fund's Honorary Scholar's Council
- Included in the George Snow Scholarship Fund annual Scholar Report
- Listed on Ballroom Battle website, in Event Program and Event Credits
- Name listed on tele-ribbon scroll during broadcast

**Supporting Sponsor | \$5,000**

**Benefits and Services**

- Half page ad in Event Program Book
- Press Release submitted to media announcing your participation
- Social Media Posting—3 photo spread
- Video Ad spot broadcast during event
- Opportunity to provide a link to your URL on Ballroom Battle website
- Prosecco and appetizers delivered or \$300 gift card to your favorite restaurant
- Permanent recognition on George Snow Scholarship Fund's HERO'S Wall
- Membership in the George Snow Scholarship Fund's Honorary Scholar's Council
- Included in the George Snow Scholarship Fund annual Scholar Report
- Listed on Ballroom Battle website, in Event Program and Event Credits
- Name listed on tele-ribbon scroll during broadcast

**Cocktail Sponsor | \$5,000**

**Benefits and Services**

- Half page ad in Event Program Book
- Press Release submitted to media announcing your participation
- Social Media Posting—3 photo spread
- Video Ad spot broadcast during event
- Opportunity to provide a link to your URL on Ballroom Battle website
- Prosecco and appetizers delivered or \$300 gift card to your favorite restaurant
- Permanent recognition on George Snow Scholarship Fund's HERO'S Wall





### **Cocktail Sponsor | \$5,000**

#### **Benefits and Services cont'd**

- Membership in the George Snow Scholarship Fund's Scholar's Council
- Included in the George Snow Scholarship Fund annual Scholar Report
- Listed on Ballroom Battle website, in Event Program and Event Credits
- Name listed on tele-ribbon scroll during broadcast

### **8 Dance Routine Sponsors | \$3,500 1 SOLD** **Sponsor and announce your favorite Dancer**

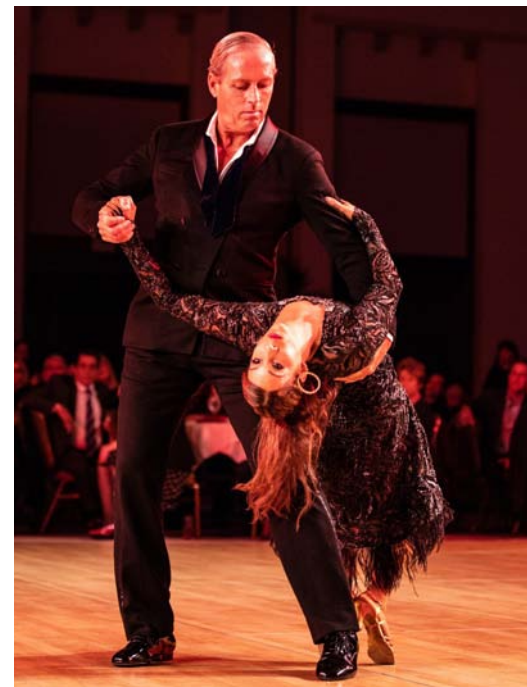
#### **Benefits and Services**

- Third page ad in Event Program Book
- Social Media Posting—2 photo spread
- WPTV-TV (NBC affiliate) Cameo
- Appetizers delivered or \$225 gift card to your favorite restaurant
- Introduction by Master of Ceremonies as Dance Routine Sponsor (specific to one of eight dances)
- Opportunity to personally introduce the dance and community dancer. Introduction scripted by the George Snow Scholarship Fund, logo on screen
- Permanent recognition on George Snow Scholarship Fund's HERO'S Wall
- Membership in the George Snow Scholarship Fund's Honorary Scholar's Council
- Listed on Ballroom Battle website, in Event Program and Event Credits
- Name listed on tele-ribbon scroll during broadcast

### **BBB Dancer Alumni Expert Analyst Sponsor (4) | \$3,500 2-SOLD**

#### **Benefits and Services**

- Third page ad in Event Program Book
- Social Media Posting—2 photo spread
- WPTV-TV (NBC affiliate) Cameo
- Appetizers delivered or \$225 gift card to your favorite restaurant
- Introduction by Master of Ceremonies
- Opportunity to Adjudicate four dance routines at Boca's Ballroom Battle
- Bio and Photo in Event Program
- Permanent recognition on George Snow Scholarship Fund's HERO'S Wall
- Membership in the George Snow Scholarship Fund's Honorary Scholar's Council
- Listed on Ballroom Battle website, in Event Program and Event Credits
- Name listed on tele-ribbon scroll during broadcast







### Dress Rehearsal Sponsor | \$3,500

#### Benefits and Services

- Third page ad in Event Program Book
- Social Media Posting—2 photo spread
- Appetizers delivered or \$225 gift card to your favorite restaurant
- Champagne Table at Filming of event
- Permanent recognition on George Snow Scholarship Fund's HERO'S Wall
- Membership in the George Snow Scholarship Fund's Honorary Scholar's Council
- Listed on Ballroom Battle website, in Event Program and Event Credits
- Name listed on tele-ribbon scroll during broadcast

### VIP Watch Party for 10 Sponsor | \$3,250 1 SOLD

#### Benefits and Services

- Third page ad in Event Program Book
- Social Media Posting—2 photo spread
- Video Ad spot broadcast during event
- Appetizers for 10 delivered or \$225 gift card to your favorite restaurant
- Permanent recognition on George Snow Scholarship Fund's HERO'S Wall
- Membership in the George Snow Scholarship Fund's Honorary Scholar's Council
- Listed on Ballroom Battle website, in Event Program and Event Credits
- Name listed on tele-ribbon scroll during broadcast

### Official Accounting Firm Sponsor | \$3,000

#### Benefits and Services

- Third page ad in Event Program Book
- Social Media Posting—2 photo spread
- Appetizers delivered or \$225 gift card to your favorite restaurant
- Introduction by Masters of Ceremonies
- Opportunity to have Company Bio in Event Program
- Permanent recognition on George Snow Scholarship Fund's HERO'S Wall
- Membership in the George Snow Scholarship Fund's Honorary Scholar's Council
- Listed on Ballroom Battle website, in Event Program and Event Credits
- Name listed on tele-ribbon scroll during broadcast

**SOLD**





## Celebrity Telethon Hosts Sponsor (8) | \$3,000

### **Benefits and Services**

- Third page ad in Event Program Book
- Social Media Posting—2 photo spread
- WPTV-TV (NBC affiliate) Cameo
- Appetizers delivered or \$225 gift card to your favorite restaurant
- Introduction by Masters of Ceremonies and name card placement
- Permanent recognition on George Snow Scholarship Fund's HERO'S Wall
- Membership in the George Snow Scholarship Fund's Honorary Scholar's Council
- Listed on Ballroom Battle website, in Event Program and Event Credits
- Name listed on tele-ribbon scroll during broadcast



## Celebrity Emcee Sponsors | \$3,000

### **Benefits and Services**

- Third page ad in Event Program Book
- Press Release submitted to Media announcing your participation
- Social Media Posting—2 photo spread
- Video Ad spot broadcast during event
- Appetizers delivered or \$225 gift card to your favorite restaurant
- Autographed photo with Celebrity Emcees
- Permanent recognition on George Snow Scholarship Fund's HERO'S Wall
- Membership in the George Snow Scholarship Fund's Honorary Scholar's Council
- Listed on Ballroom Battle website, in Event Program and Event Credits
- Name listed on tele-ribbon scroll during broadcast

**SOLD**





### Event Program Book Sponsor | \$3,000

#### Benefits and Services

- Third page ad in Event Program Book
- Press Release submitted to Media announcing your participation
- Social Media Posting—2 photo spread
- Appetizers delivered or \$225 gift card to your favorite restaurant
- Listed as Event Program Book Sponsor on Front Cover of Program Book
- Permanent recognition on George Snow Scholarship Fund's HERO'S Wall
- Membership in the George Snow Scholarship Fund's Honorary Scholar's Council
- Listed on Ballroom Battle website, in Event Program and Event Credits
- Name listed on tele-ribbon scroll during broadcast

### Gift Baskets Sponsorship | \$2,750

#### Benefits and Services

- Third page ad in Event Program Book
- Press Release submitted to Media announcing your participation
- Social Media Posting—2 photo spread
- Acknowledgement in all Gift Baskets
- Appetizers delivered or \$225 gift car to your favorite restaurant
- Permanent recognition on George Snow Scholarship Fund's HERO'S Wall
- Membership in the George Snow Scholarship Fund's Honorary Scholar's Council
- Listed on Ballroom Battle website, in Event Program and Event Credits
- Name listed on tele-ribbon scroll during broadcast

### Champagne Sponsor | \$2,500

#### Benefits and Services

- Quarter page ad in Event Program Book
- Social Media Posting—1 photo spread
- Acknowledgement with Champagne delivery
- Sweet and Savory Snacks delivered or \$150 gift card to your favorite restaurant
- Permanent recognition on George Snow Scholarship Fund's HERO'S Wall
- Membership in the George Snow Scholarship Fund's Honorary Scholar's Council
- Listed on Ballroom Battle website, in Event Program and Event Credits
- Name listed on tele-ribbon scroll during broadcast

**SOLD**





## Watch Party Host Sponsor / \$2,250 1 SOLD

### Benefits and Services

- Quarter page ad in Event Program Book
- Social Media Posting—1 photo spread
- Sweet and Savory Snacks for 10 delivered or \$150 gift card to your favorite restaurant
- Permanent recognition on George Snow Scholarship Fund's HERO'S Wall
- Listed in Event Program and Event Credits
- Name listed on tele-ribbon scroll during broadcast

## Photography Sponsorships | \$2,000

### Benefits and Services

- Social Media Posting—1 photo spread
- Sweet and Savory Snacks delivered or \$150 gift card to your favorite restaurant
- Permanent recognition on George Snow Scholarship Fund's HERO'S Wall
- Listed in Event Program and Event Credits
- Name listed on tele-ribbon scroll during broadcast

## Raffle Sponsor | \$2,000

### Benefits and Services

- Social Media Posting—1 photo spread
- Sweet and Savory Snacks delivered or \$150 gift card to favorite restaurant
- Permanent recognition on George Snow Scholarship Fund's HERO'S Wall
- Listed in Event Program and Event Credits
- Name listed on tele-ribbon scroll during broadcast

**SOLD**







## Media Sponsors | In-kind

**\*Newspaper \*Radio \*Magazine \*TV**

Media Sponsorships benefits and services commiserate to value

### Possible Benefits and Services

- Ad in Event Program Book
- Press Release submitted to media announcing your participation
- Social Media Posting
- Video Ad spot broadcast during event
- Opportunity to provide a link to your URL on Ballroom Battle website
- Champagne and culinary delights delivered or \$500 gift card to your favorite restaurant
- Exclusive to media
- Permanent recognition on the George Snow Scholarship Fund's Loyalty Society Donor Wall
- Permanent recognition on George Snow Scholarship Fund's HERO'S Wall
- Membership in the George Snow Scholarship Fund's Honorary Scholar's Council
- Included in the George Snow Scholarship Fund's annual Scholar Report
- Listed on Ballroom Battle website as Media Sponsor, in Event Program and on Event Credits
- Name listed on tele-ribbon scroll during event





### Event Program Book Print Sponsor | In-kind

**SOLD**

#### **Possible Benefits and Services**

- Full page ad in Event Program Book
- Press Release submitted to media announcing your participation
- Social Media Posting—4 photo spread
- Video Ad spot broadcast during event
- Opportunity to provide a link to your URL on Ballroom Battle website
- Champagne and culinary delights delivered or \$500 gift card to your favorite restaurant
- Listed as Event Program Book Print Sponsor on Front Cover of Program Book
- Permanent recognition on the George Snow Scholarship Fund's Loyalty Society Donor Wall
- Permanent recognition on the George Snow Scholarship Fund's HERO'S Wall
- Membership in the George Snow Scholarship Fund's Honorary Scholar's Council
- Included in the George Snow Scholarship Fund annual Scholar Report
- Listed on Ballroom Battle website, in Event Program and Event Credits
- Name listed on tele-ribbon scroll during broadcast



### Auction Item Sponsor | In-kind 4 SOLD

Provide auction item with a retail value greater than \$5,000.  
Benefits and services commiserate to value of item donated.

#### **Potential Benefits and Services**

- Half page ad in Event Program Book
- Press Release submitted to media announcing your participation
- Social Media Posting—3 photo spread
- Opportunity to provide a link to your URL on Ballroom Battle Website
- Listed in on-line auction for 5 days or more
- Prosecco and appetizers delivered or \$300 gift card to favorite restaurant
- Permanent recognition on George Snow Scholarship Fund's HERO'S Wall
- Membership in the George Snow Scholarship Fund's Honorary Scholar's Council
- Included in the George Snow Scholarship Fund annual Scholar Report
- Listed on Ballroom Battle website, in Event Program and Event Credits
- Name listed on tele-ribbon scroll during broadcast





# 2020 BALLROOM BATTLE

## Program Acknowledgement & Advertising Rates



**The George Snow Scholarship Fund** was able to award over 1.58 million dollars in scholarships and scholars support services to 150 Snow Scholars on June 4, 2020. The Fund is able to accomplish this only through the generosity of local businesses and individuals like you.

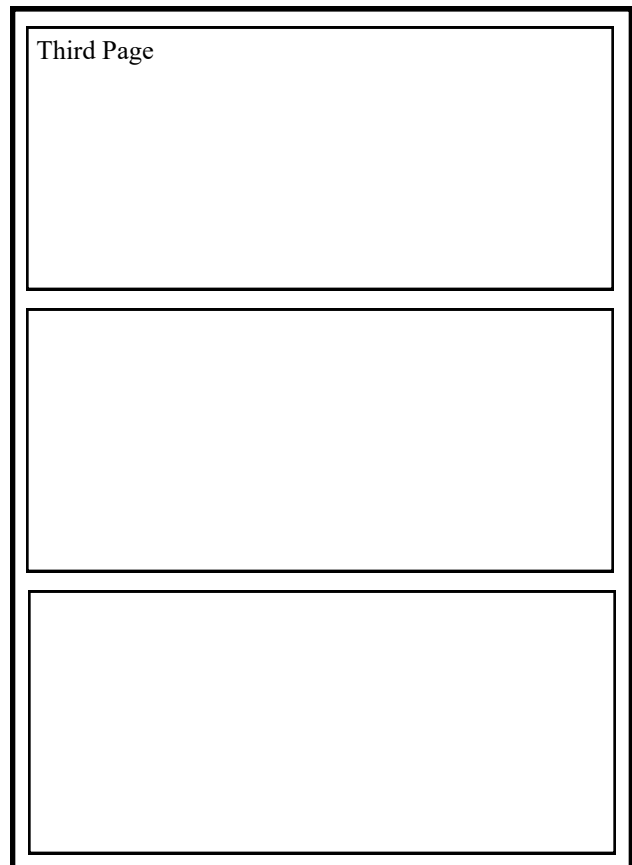
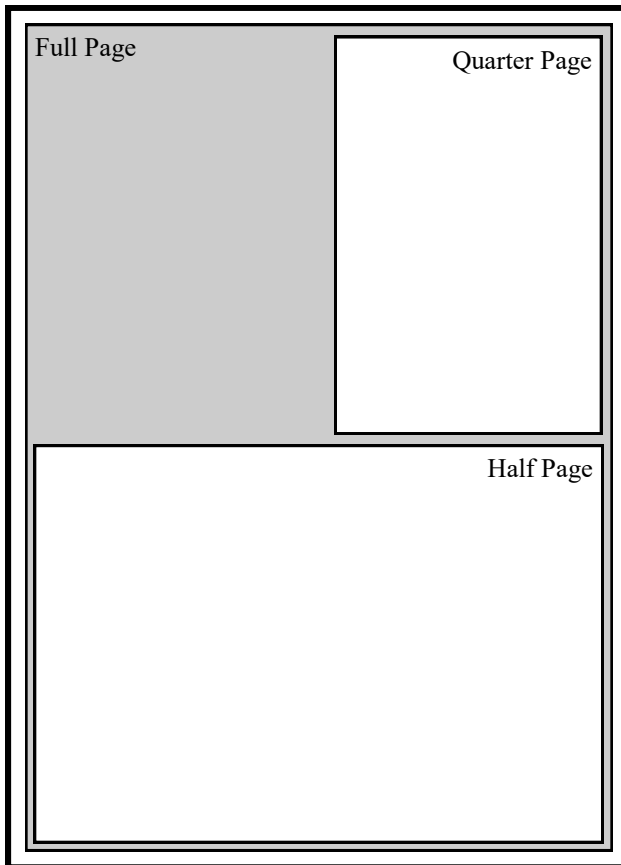
Please consider assisting the Scholarship Fund by purchasing an advertisement or acknowledgement in this year's program and support your favorite dancer.

<u>Size</u>	<u>Cost</u>	<u>Dimensions</u>
<b>Full Page</b>	<b>\$600</b>	<b>5"w x 8"h</b>
<b>Half Page</b>	<b>\$450</b>	<b>5"w x 3.875"h</b>
<b>Third Page</b>	<b>\$325</b>	<b>5"w x 2.5"h</b>
<b>Quarter Page</b>	<b>\$250</b>	<b>2.375"w x 3.875"h</b>

\*NO BLEED ON ANY ADS

- Total distribution is 750
- Camera-ready art work due August 30, 2020. File types accepted: PDF, TIFF, EPS, JPEG
- Ads are black and white. If they are provided in color, we can convert the file for you, but we are not responsible for any loss of detail from the conversion.
- If you need us to design an ad for you, we are happy to put together a basic ad using text and an image provided. A proof can be provided for a spelling & grammar check only- design changes will not be accepted. We can also put you in contact with our recommended graphic designer so you can commission an ad directly.

## Sample Layouts



Please complete information to the right and return to:  
**The George Snow Scholarship Fund**  
 201 Plaza Real, Suite 260  
 Boca Raton, FL 33432  
 or email to Debi at [dfeiler@scholarship.org](mailto:dfeiler@scholarship.org)

Please call (561) 347-6799 with any questions.

**Name:** \_\_\_\_\_  
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