

Boca's Ballroom Battle



Mark Brockelman



Gary Collins



Anthony Dardano



Dorothy MacDiarmid



Marie Occhigrossi



Chris Palermo



Marie Speed



TO BE ANNOUNCED

Friday,
August 16th
2013



BOCA'S
BALLROOM
BATTLE™

Benefiting the George Snow Scholarship Fund





History of the George Snow Scholarship Fund

The George Snow Scholarship Fund was established in 1982 by his friends and family as a memorial to George Snow, a Boca Raton developer who lost his life in a helicopter accident in 1980. George Snow moved to Boca Raton in 1958 to take a position as a high school math teacher at what is now Atlantic High School in Delray Beach. Eventually he moved his career into real estate and construction, but he always remembered the importance of education. During his lifetime he was active in helping those individuals who were trying to help themselves. These ideals are those that shape the mission of the George Snow Scholarship Fund today.

Since its inception the Fund has awarded over 5.4 million dollars in educational grants to 1309 local students. In the year 2012 the Scholarship Fund awarded over \$509,000.00 in commitments to 73 students. The George Snow Scholarship Fund is one of Palm Beach County's largest sources of educational grants. Experts in scholarship administration; the George Snow Scholarship Fund has developed a reputation for creating innovative programs which address the educational needs of those in our community.



What We Do

The George Snow Scholarship Fund is a Boca Raton-based 501(c) 3 Public Charity which provides educational grants to some of South Florida's brightest and most deserving young scholars. These scholarships are four-year commitments and are designed to bridge the gap between other financial aid and what the scholar and their families can afford. In addition, the Scholarship Fund provides programs and services designed to benefit all Snow Scholars. No other organization of this kind provides so much support to their scholarship recipients.



Programs and Services Provided to Snow Scholars



- College Care Packages
- College Makeovers
- College Physicals
- College Supply Gift Baskets
- Computers & College Supply Program
- Graduate School Scholarships
- High School to College: Tools for a Successful Transition Program
- Monday's Motivational Messages
- Scholar Emergency Fund
- Summer Jobs Program



SPONSORSHIP OPPORTUNITIES

Click on Sponsorship Opportunities to view Benefit Details

- Presenting Sponsor / \$15,000
- Mirror Ball Sponsor / \$10,000
- VIP Party Sponsor / \$5,000
- Red Carpet Sponsor / \$5,000
- After Party Sponsor / \$5,000
- Supporting Sponsor / \$4,500
- Valet Sponsor / \$3,750
- Venue Sponsor / \$3,500
- Dance Studio Sponsor / \$3,500
- Cocktail Hour Sponsor / \$3,000 Pending
- Best Table in the House Sponsor / \$2,750
- Dance Sponsor / \$2,500
- Celebrity Judge Sponsor / \$2,500
- Preferred Table Sponsor / \$2,250
- Accounting Firm Sponsor / \$2,000
- Event Program Book Sponsor/ \$2,000
- Photography Sponsor / \$2,000
- Principal Live Auction Sponsor / In-Kind
- Media Sponsors / *Newspaper *Radio *Magazine *TV

- Preferred Single Ticket / \$225 / Number of tickets _____
- Single Ticket / \$150 / Number of tickets _____
- We are unable to attend, but we wish to make a contribution of \$ _____

DANCER SPONSORSHIP Click here to support a Community Dancer with a donation

PROGRAM ADVERTISEMENTS & ACKNOWLEDGEMENTS —copy deadline July 29,2013

- \$400 Full page acknowledgement/ad 5” w x 8”h
- \$250 Half page acknowledgement/ad 5” w x 3 7/8”h
- \$175 Third page acknowledgement/ad 5” w x 2 1/2”h

All ads will run black and white, Camera ready art work due July 29th, 2013, file types accepted: PDF, TIFF, EPS, JPEG, minimum dpi (resolution) 300. Email to dfeiler@scholarship.org.

Please Complete Contact and Payment Information

 Name of Sponsor _____
 Contact Person _____
 Address _____
 City _____ State _____ Zip _____
 Telephone _____ Email _____

PAYMENT INFORMATION

Check to follow American Express Master Card Visa
 Credit Card Number _____ Expires _____
 Name on the Card _____ CVV Number _____
 Signature _____

- Checks are made payable to The George Snow Scholarship Fund or you may pay on line at scholarship.org.
- Mailing address: 201 Plaza Real, Suite 260, Boca Raton, FL 33432
- Contact Debi Feiler at 561-347-6799 or dfeiler@scholarship.org with questions or additional information.

A COPY OF THE OFFICIAL REGISTRATION #CH1215 AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.



Sponsorship Opportunities

Presenting Sponsor | \$15,000

Benefits and Services

- Name and/or logo on Front Cover of Event Program Book
- Full page ad, inside front cover in Event Program Book
- Press Release submitted to media announcing your participation as Presenting Sponsor
- Press Release with Boca Festival Days- continuous
- Reserved table of ten at the “Best Table in the House”
- Introduction by Master of Ceremonies as the Presenting Sponsor
- Opportunity to “Welcome” guests
- Membership in the George Snow Scholarship Fund’s Honorary Scholar’s Council
- Included in the George Snow Scholarship Fund newsletter announcing your participation as Presenting Sponsor
- Listed as Presenting Sponsor on Boca’s Ballroom Battle website
- Listed as Presenting Sponsor in Event PowerPoint
- Listed as Presenting Sponsor in Event Program Book
- Listed as Presenting Sponsor on Patron Board (Industry Exclusivity)
- Ten tickets to the VIP Party



Mirror Ball Sponsor | \$10,000

Benefits and Services

- Full page ad, inside back cover in Event Program Book
- Press Release submitted to media announcing your participation as Mirror Ball Sponsor
- Reserved table of ten at one of the “Best Tables in the House”
- Introduction by Master of Ceremonies as Mirror Ball Sponsor
- Opportunity to present Mirror Ball trophies to dancers and contest winners during the awards portion of the event.
- Membership in the George Snow Scholarship Fund’s Honorary Scholar’s Council
- Included in the George Snow Scholarship Fund newsletter announcing your participation as Mirror Ball Sponsor
- Listed as Mirror Ball Sponsor on Boca’s Ballroom Battle website
- Listed as Mirror Ball Sponsor in Event PowerPoint
- Listed as Mirror Ball Sponsor in Event Program Book
- Listed as Mirror Ball Sponsor on Patron Board
- Ten tickets to the VIP Party





VIP Party Sponsor | \$5,000

Benefits and Services



- Full page ad in Event Program Book
- Press Release submitted to media announcing your participation as VIP Party Sponsor
- Signage placement at VIP Party
- Four “Best Table in the House” tickets
- Opportunity to “Welcome” VIP Party Guest
- Membership in the George Snow Scholarship Fund’s Honorary Scholar’s Council
- Included in the George Snow Scholarship Fund newsletter announcing your participation as VIP Party Sponsor
- Listed as VIP Party Sponsor on Boca’s Ballroom Battle website
- Listed as VIP Party Sponsor in Event PowerPoint
- Listed as VIP Party Sponsor in Event Program Book
- Listed as VIP Party Sponsor on Patron Board
- Four tickets to VIP Party

Red Carpet Sponsor | \$5,000

Benefits and Services



- Full page ad in Event Program Book
- Press Release submitted to media announcing your participation as Red Carpet Sponsor
- Signage placement at entrance of Red Carpet
- Four “Best Table in the House” tickets
- Introduction by Master of Ceremonies as Red Carpet Sponsor
- Membership in the George Snow Scholarship Fund’s Honorary Scholar’s Council
- Included in the George Snow Scholarship Fund newsletter announcing your participation as Red Carpet Sponsor
- Listed as Red Carpet Sponsor on Boca’s Ballroom Battle website
- Listed as Red Carpet Sponsor in Event PowerPoint
- Listed as Red Carpet Sponsor in Event Program Book
- Listed as Red Carpet Sponsor on Patron Board
- Four tickets to the VIP Party



After Party Sponsor | \$5,000

Benefits and Services

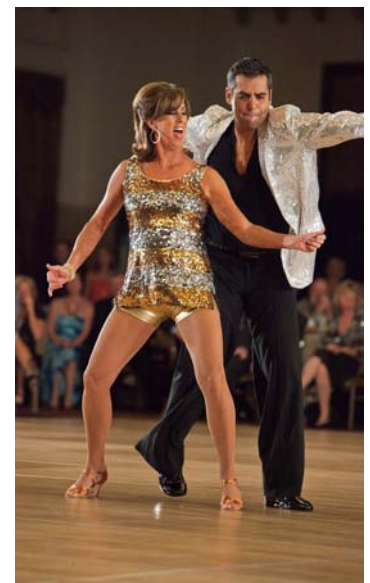
- Full page ad in Event Program Book
- Press Release submitted to media announcing your participation as After Party Sponsor
- Signage at After Party in Palm Court
- Four “Best Table in the House” tickets
- Introduction by Master of Ceremonies at the After Party in Palm Court
- Membership in the George Snow Scholarship Fund’s Honorary Scholar’s Council
- Included in the George Snow Scholarship Fund newsletter announcing your participation as After Party Sponsor
- Listed as After Party Sponsor on Boca’s Ballroom Battle website
- Listed as After Party Sponsor in Event PowerPoint
- Listed as After Party Sponsor in Event Program Book
- Listed as After Party Sponsor on Patron Board
- Four tickets to the VIP Party



Supporting Sponsor | \$4,500

Benefits and Services

- Full page ad in Event Program Book
- Press Release submitted to media announcing your participation as Supporting Sponsor
- Signage related to appropriate option; ie: Table Tents for Table Food Sponsor
- Two “Best Table in the House” tickets
- Membership in the George Snow Scholarship Fund’s Honorary Scholar’s Council
- Included in the George Snow Scholarship Fund newsletter announcing your participation as Supporting Sponsor
- Listed as Supporting Sponsor on Boca’s Ballroom Battle website
- Listed as Supporting Sponsor in Event PowerPoint
- Listed as Supporting Sponsor in Event Program Book
- Listed as Supporting Sponsor on Patron Board
- Two tickets to the VIP Party





Valet Sponsor | \$3,750

Benefits and Services



- Full page ad in Event Program Book
- Press Release submitted to media announcing your participation as Valet Sponsor
- Signage placement at Valet Stand and Valet Hanger in automobiles
- Two “Best Table in the House” tickets
- Membership in the George Snow Scholarship Fund’s Honorary Scholar’s Council
- Included in the George Snow Scholarship Fund newsletter announcing your participation as Valet Sponsor
- Listed as Valet Sponsor on Boca’s Ballroom Battle website
- Listed as Valet Sponsor in Event PowerPoint
- Listed as Valet Sponsor in Event Program Book
- Listed as Valet Sponsor on Patron Board
- Two tickets to the VIP Party

Venue Sponsor | \$3,500

Benefits and Services



- Full page ad in Event Program Book
- Press Release submitted to media announcing your participation as Venue Sponsor
- Membership in the George Snow Scholarship Fund’s Honorary Scholar’s Council
- Included in the George Snow Scholarship Fund newsletter announcing your participation as Venue Sponsor
- Listed as Venue Sponsor on Boca’s Ballroom Battle website
- Listed as Venue Sponsor in Event PowerPoint
- Listed as Venue Sponsor in Event Program Book
- Listed as Venue Sponsor on Patron Board
- Two tickets to the VIP Party

Dance Studio Sponsor | \$3,500

Benefits and Services

- Full page ad in Event Program Book
- Press Release submitted to media announcing your participation as Dance Studio Sponsor



- Membership in the George Snow Scholarship Fund's Honorary Scholar's Council
- Included in the George Snow Scholarship Fund newsletter announcing your participation as Cocktail Hour Sponsor
- Listed as Dance Studio Sponsor on Boca's Ballroom Battle website
- Listed as Dance Studio Sponsor in Event PowerPoint
- Listed as Dance Studio Sponsor in Event Program Book
- Listed as Dance Studio Sponsor on Patron Board
- Two tickets to the VIP Party

Cocktail Hour Sponsor | \$3,000



Benefits and Services

- Full page ad in Event Program Book
- Press Release submitted to media announcing your participation as Cocktail Hour Sponsor
- Signage placement at minimum of six serving stations during event
- Two "Best Table in the House" tickets
- Membership in the George Snow Scholarship Fund's Honorary Scholar's Council
- Included in the George Snow Scholarship Fund newsletter announcing your participation as Cocktail Hour Sponsor
- Listed as Cocktail Hour Sponsor on Boca's Ballroom Battle website
- Listed as Cocktail Hour Sponsor in Event PowerPoint
- Listed as Cocktail Hour Sponsor in Event Program Book
- Listed as Cocktail Hour Sponsor on Patron Board
- Two tickets to the VIP Party

"Best Table in the House" Sponsorships | \$2,750

Benefits and Services

- Half page ad in Event Program Book
- Table of ten at one of the "Best Tables in the House"
- Membership in the George Snow Scholarship Fund's Honorary Scholar's Council
- Listed as "Best Table in the House" Sponsor in Event PowerPoint
- Listed as "Best Table in the House Sponsor" in Event Program Book
- Listed as "Best Table in the House Sponsor" on Patron Board
- Two tickets to the VIP Party





Dance Sponsors | \$2,500

Foxtrot ~ Hustle ~ Quickstep ~ Samba ~ Swing ~ Salsa ~ Rumba ~ Mambo

Benefits and Services

- Half page ad in Event Program Book
- Two “Best Table in the House” tickets
- Introduction by Master of Ceremonies as Dance Sponsor (specific to one of eight dances)
- Opportunity to personally introduce the dance and community dancer. Introduction to be read off script prepared by the George Snow Scholarship Fund.
- Membership in the George Snow Scholarship Fund’s Honorary Scholar’s Council
- Listed as Dance Sponsor (specific to one of eight dances) in Event PowerPoint when your chosen dancer appears on dance floor
- Listed as Dance Sponsor (specific to one of eight dances) in Event Program Book
- Listed as Dance Sponsor (specific to one of eight dancers) on Patron Board
- Two tickets to the VIP Party



Celebrity Judge Sponsor | \$2,500

Benefits and Services

- Half page ad in Event Program Book
- Press Release submitted to media announcing your participation as Celebrity Judge Sponsor
- Two “Best Table in the House” tickets
- Opportunity to meet the Celebrity Judge and receive autographed photo with you and a guest.
- Membership in the George Snow Scholarship Fund’s Honorary Scholar’s Council
- Listed as Celebrity Judge Sponsor in Event PowerPoint
- Listed as Celebrity Judge Sponsor in Event Program Book
- Listed as Celebrity Judge Sponsor on Patron Board
- Two tickets to the VIP Party





“Preferred Table” Sponsorships | \$2,250

Benefits and Services

- Half page ad in Event Program Book
- Preferred table of ten
- Membership in the George Snow Scholarship Fund’s Honorary Scholar’s Council
- Listed as Preferred Table Sponsor in Event Program Book
- Two tickets to VIP Party

Official Accounting Firm Sponsorship | \$2,000

Benefits and Services

- Half page ad in Event Program Book
- Press Release submitted to media announcing your participation as Official Accounting Firm Sponsor
- Two Preferred tickets
- Opportunity to have Company Bio in Event Program
- Membership in the George Snow Scholarship Fund’s Honorary Scholar’s Council
- Listed as Official Accounting Firm Sponsor in Event PowerPoint
- Listed as Official Accounting Firm Sponsor in Event Program Book
- Listed as Official Accounting Firm Sponsor on Patron Board
- Two tickets to the VIP Party

Event Program Book Sponsor | \$2,000

Benefits and Services

- Listed as Event Program Book Sponsor on front cover of Event Program Book
- Half page ad in Event Program Book
- Press Release submitted to media announcing your participation as Event Program Book Sponsor
- Two Preferred tickets
- Membership in the George Snow Scholarship Fund’s Honorary Scholar’s Council
- Listed as Event Program Book Sponsor in Event PowerPoint
- Listed as Event Program Book Sponsor in Event Program Book
- Listed as Event Program Book Sponsor on Patron Board
- Two tickets to VIP Party





Photography Sponsor | \$2,000

Benefits and Services



- Half page ad in Event Program Book
- Press Release submitted to media announcing your participation as Photography Sponsor
- Two Preferred tickets
- Membership in George Snow Scholarship Fund's Honorary Scholar's Council
- Listed as Photography Sponsor in Event PowerPoint
- Listed as Photography Sponsor in Event Program Book
- Listed as Photography Sponsor on Patron Board
- Two tickets to the VIP Party

Live Auction Item Sponsor | In-kind

Provide LIVE auction item with
a retail value greater than \$5,000

Additional Live Auction Item Sponsorships available, benefits and services commiserate to value of item donated. Maximum of 3 items to be auctioned

Possible Benefits and Services



- Ad in Event Program Book
- Press Release submitted to media announcing your participation as Live Auction Sponsor
- Signage placement in Grand Assembly
- Two "Best Table in the House" tickets
- Introduction by Master of Ceremonies as Live Auction Item Sponsor
- Membership in the George Snow Scholarship Fund's Honorary Scholar's Council
- Included in the George Snow Scholarship Fund newsletter announcing your participation as Live Auction Item Sponsor
- Listed on Boca's Ballroom Battle website as Live Auction Item Sponsor
- Listed as Live Auction Item Sponsor in Event PowerPoint
- Listed as Live Auction Item Sponsor in Event Program Book
- Two tickets to VIP Party



Media Sponsors | In-kind

***Newspaper *Radio *Magazine *TV**

Media Sponsorships benefits and services commiserate to value of item

Possible Benefits and Services

- Ad in Event Program Book
- Press Release submitted to media announcing your participation as Media Sponsor (specific to media)
- Two Preferred tickets
- Membership in the George Snow Scholarship Fund's Honorary Scholar's Council
- Listed as Media Sponsor in Event PowerPoint (specific to media)
- Listed as Media Sponsor in Event Program Book (specific to media)
- Listed as Media Sponsor on Patron Board (specific to media)
- Exclusive to media
- Two tickets to the VIP Party



Single Tickets are available for \$150 or Preferred Single Tickets for \$225 Patrons purchasing single tickets will be seated with other patrons on a first come, first served basis. While we will do our best to place patrons with friends we cannot guarantee this will take place, preferential table and seat locations will be given to Table Sponsors.



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For more information please call The George Snow Scholarship Fund at 561.347.6799 or e-mail Debi Feiler at dfeiler@scholarship.org